

## **PRESS QUOTES - THE SURVIVAL CODE**

### **MUTE PRINT**

“Never Let Go Kicks things up a notch, shining a light on McGuinness’ vocal work”

“Remarkably emotive” - Ratrace

“Summer-esque punk track” - Gave it all

“The Change is a rock anthem , featuring grungy vocals and some of the simplest, catchiest riffs on the album.”

“The Survival Code definitely gave themselves a tough task combining all these varying genres into one solid album, but clearly, they’ve done a bloody good job.”

“Centre of the Universe brings us back to that grungy 90s sound, combined with a slight influence from the Foo Fighters. Catalyst treats System of a Down fans to something they’re bound to enjoy. Ragin is an interesting track, occupying the space between punk rock and generic hard rock, including those ever so catchy chanted backing vocals, and some impressive drum work.”

**Link: <http://www.muteprint.com/release-reviews/314/the-survival-code--mmxv-album>**

### **VULTURE HOUND - ALBUM REVIEW**

“It’s sort of hard to believe that this is the bands debut album.”

“It’s easy to see The Survival Code picking up a good few admirers / devotees following the release of this album.”

“The Survival Code manage to tread the delicate line between anthemic, hard hitting guitars and punky lyrics, and more delicate thrilling melodies.”

“Stand out tracks include single Ratrace – a Foo Fighters-esque anthem, and Catalyst, a more edgy stomper.”

“Overall, it’s a collection of ridiculously tight jagged guitars and heavy hitting drums. It’s a really solid and high standard addition to the genre, which recently has become a little bit saturated with seriously mediocre efforts.”

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**Link: <http://vulturehound.co.uk/2015/08/astonishingly-tight-realised-and-mature-the-survival-code-mmxv/>**

### **MIDLANDS ROCKS**

“On the one hand, there are a lot of emo influences permeating the weave – reminiscent of Jimmy Eat World in the vocal lines and guitar riffs in particular. Then again, it’s heavier than emo normally implies, with a lot of furious guitar, drum and bass interplay that’s almost touching on nu-metal (more early Deftones than Finger Eleven, but both are in the mix) at times.”

“Each track is very well-crafted, with a slick combination of melody and rhythm.”

“ Big dynamic shifts, impactful choruses, and very clean and tight rhythm section interplay.”

**Link:** <http://www.themidlandsrocks.com/the-survival-code-mmxv/>

## **ROCKSINS**

“MMXV is jam-packed full of influences from rock’s biggest names, from the likes of Twin Atlantic, Foo Fighters and Biffy Clyro, and that is made damn clear upon first listening.”

“Yet what’s crucial is that this record is not just a carbon copy of what has come before. MMXV is a record full of character and a unique tone that sets The Survival Code apart from their competitors. Opening track Burning oozes in style with mesmerising guitar play and a soft and subtle vocal performance from lead singer Gary McGuinness. This Feeling oozes grunge influence and is performed to a much faster rhythm.”

“MMXV is a strong debut from the London rock trio and it sets the band apart from the overwhelming competition in the rock genre, This is a record for the guitar band enthusiast and an absolute must for any rock music fan’s collection.”

**Link:** <http://www.rocksins.com/reviews/the-survival-code-mmxv-25154/>

## **NOIZZE UK**

“From the opening roar of 'Burning' to the closing reverb of 'Prisoner' the album offers anthem after anthem.”

“With highlights ranging from the vocal excellence of 'Never Let Go', the pop powered single 'Rat Race' and the raspy vocals and energetic injection presented in 'This Feeling' the band have a nice diverse mix of music.”

“The band manage to deliver on all fronts of the album.”

“Tracks 'Gave It All' and 'The Change' offers a Stereophonics/Foo Fighters esque performance with commanding vocals and heartfelt and driven chorus'. The distorted roaring guitars that appear bring the noise and makes the poppiness stand out.”

“Comparisons can definitely be drawn to the likes of Biffy Clyro that have a bit of an edge to the songwriting and effortless flows between sporadic heavy monets in lighter songs.”

“If your looking for an album full of the intensity of a punk band and the sing-along goodness of a pop band with a sprinkle of heaviness and experimental tampering here and there then you will definitely want to be grabbing yourself the new album 'MMXV'.”

## **MUSIC SCRAMBLE**

“The chorus of both songs hook you in as the vocal soars; McGuinness goes from full-throated roar to intimate whisper with apparent ease.”

“Rat Race’ is a reflective track, more orchestrated than the earlier pieces, yet still massive and satisfying in the middle.”

“MMXV is a nicely balanced album with enough variation in vocal style and tempo to keep you interested through its 43 minutes.”

“The Change’ explodes into life but leaves enough room for the singer to tell his story before the instruments thunder back into control and lead us into ‘Catalyst.’”

“I’d recommend you pay attention and play it loud (as if you need telling).”

**Link: <http://www.musicscramble.co.uk/2015/07/17/survival-code-mmxv/>  
Live review**

## **ROCKSOUND**

### **POWERPLAY MAGAZINE**

“If there’s any justice in the music business at all, singles from this very album should be making their way to a radio station near you soon.”

“Gave it all sounds very different again; its a song with far more of a late 90’s me feel about it and wouldn’t sound out of place on a Jimmy Eat World or Taking Back Sunday Album.”

“The songs here are earthy and powerful, and although they’re never anything less than melodic there are definitely some pleasing original touches here.”

“This Feeling starts iff with twitchy and slightly skittish guitar work, and grows into an absolute belter of song, complete with screaming vocals that drip with emotion.”

## **MOSHVILLE TIMES**

“Lead singer and founder of Survival Code, Gary, had a very strong and melodic tone to his vocals. It really did complement the heavy drums that Tom banged out and the deep, booming sounds that bassist Pete dished out.”

“The band clearly have a passion for their music and pour a lot of energy into their performance.”

“They weren’t joking either when they said they like to add an element of fun into their performance, such as when Gary jumped into the crowd with his guitar and literally played in the audience.”

“I truly do believe that this album is going to really sky rocket the band to bigger things and I am not at all surprised that they have already amassed the fan following they have.”